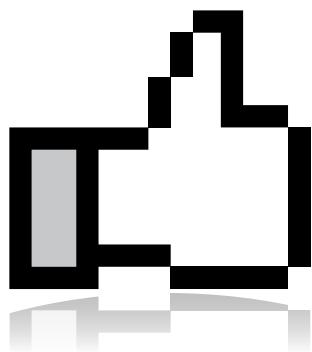


IT'S NOT ENOUGH TO BE LIKED



Free Webinar: Your Social Media Wakeup Call

Start making social media work for your brand

If you think of social media as just another media channel, this webinar is your wakeup call! Get the tools to keep your brand engaged in this emerging and profitable space.

DURING THIS WEBINAR YOU'LL LEARN:

- The Basics of Social Listening
- Nuances of Real-Time Publishing
- How to Direct Conversations About Your Brand

Your Social Media Wakeup Call is based on Story's eBook Social Media Engagement Made Easy, a study of real-world social media work for prominent companies like Chrysler.

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**TUESDAY JUNE 8th
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About Story Worldwide: At the heart of every brand, there is a story to be told. Story Worldwide is a marketing agency that utilizes a unique narrative approach across multiple platforms to tell brands' stories. Eight offices worldwide, an integrated editorial department, and multichannel expertise make Story Worldwide a leader in the post-advertising age.